

world class **thinking**

world class **behaviour**

A powerful, thought provoking, entertaining and interactive keynote designed to compel delegates to think about how they can immediately adopt a 'winning mindset' and improve performance in every aspect of their lives.

To thrive in today's ultra competitive, fast paced business world, we need to drive meaningful change within ourselves and everyone around us.

You can't afford to think and behave anything less than World Class if you want to compete, thrive and win. But how can you achieve this? What makes the best people and organisations stand out? Just what is the secret of their success?

The good news is that the top performers don't possess any magic formulas or gifts that you can't possess. They simply employ a few World Class basics.

World Class performers understand they have to make sacrifices to get to the top. They invest their skill and emotion into the long game. They continually dive into uncharted territory to discover where their winning edge might lie. And by definition, breaking new ground means that taking risks is inevitable. And things don't always go to plan.

Top performers know that things will not always go their way. Their attitude and approach is to pick themselves up and go again. And again. Their resilience is unshakeable. Their attitude is one of learning and growing, despite the inevitable setbacks and blockers. Instead of 'failure', their perspective is one of 'learning'. No one ever started out being brilliant - everyone learned their skills through exploration, deliberate practice, hard work, endeavour and resilience. Your actions and behaviours come from what you think, and how you think. To behave differently you have to think differently. Flexible thinking, your attitude, and your approach underlie your success.

As a leader your role is to change things; to continually and relentlessly move things forward and break new ground. If you are not doing that, you are simply managing. If change is to be made, something must stop, and something must start.

Change requires a commitment from everyone. Achieving meaningful change and results can only come from establishing the right thoughts and attitudes, by engaging different outlooks and perspectives. Creating a culture of continuous improvement.

Don't forget that 'compliant' people are dangerous because they say yes, but think no. They are not truly bought into the change and are not fully committed. Understanding the difference between compliance and commitment is vital.

World Class Thinking and World Class Behaviour starts with your mindset. With the right attitude, approach and mindset you will optimise your commitment, talent, creativity, opportunity and results.

As a former Rally Champion, Penny shares her understanding of the qualities needed to perform at a higher level, and they can all be implemented immediately.

Being World Class is a choice.

Is it a choice you can afford not to make?

Delegates will be challenged to think about:

- How your thinking affects your behaviour
- You can do it the F1 way
- Why risk is essential to success
- Without continual innovation, you'll be in reverse
- How to build relentless persistence
- A great attitude is the most powerful fuel
- Seek to DISprove your own self-limiting beliefs
- Accelerate skill level deliberate practice
- Why you must get comfortable feeling uncomfortable
- How Rally Drivers have nailed effective communication

Penny Mallory

Penny Mallory is an International Keynote Speaker who draws on her experiences as a homeless teenager who fulfilled her impossible dream of becoming a Champion Rally Driver. Against all the odds, Penny became the first (and remains the only) woman in the world to compete in a World Rally Car, for the Ford Rally Team.

She is an expert in Mental Performance. Not only has she competed in the World rally Championship, she has run multiple marathons, climbed the worlds highest summits, and fought in two boxing matches, amongst other things!

Penny is a Psychological Performance Coach who works within Sport and Business to improve performance and results, and create World Class Teams.

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